# **David E Halleck**



### **Visionary Technical Value-Stream Leader**

Highly experienced and successful in driving complex, highly regulated businesses and products through development, commercialization and manufacturing to ensure customer satisfaction, product excellence, total cost of ownership and time-to-market.

- Ownership, operation and selling of Engineering Services Company
- Large OEM medical company product development experience
- Large and small contract manufacturing and development experience
- HealthCare/Life Science (HCLS) value-chain subject matter expertise
- Strategic planning, innovation, alliance and technology integration

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### LinkedIn

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### Interests

Founder 'SineCera LLC'

Co-owner HWI

Co-founder 'Halleck

Holdings LLC'

Colorado Licensed Real-

estate Broker

Skiing

Golf Piano

Pickleball

Faith

Family

Friends

### Experience

2024 - current Founder

SineCera

A consulting, investment, and care services firm seeking collaboration and partnerships through a 'Go Far Together' vision.

2018 - 2023

VP/Sr. Director R&D (Sr. Dir under HSD) SteriPack (HSD) / Halleck Willard, Inc. (acq)

Responsible for leadership, strategic planning, operations, sales and marketing, management and personnel of engineering services company specializing in Electrical, Software and Firmware Engineering.

- Successful 20/20 plan and execution for growth and profit
- Culture creation including company Vision and Values #GoFarTogether, #keepitREAL
- Technical SME for employees, partners, and customers
- Coordination of acquisition by SteriPack in 2021

### 2015 - 2018

### **Director of Engineering**

Becton Dickinson / Bard Medical (acq)

Responsible for developing new products to bring to market under ISO13485 requirements and process.

- UROS Urine measurement System
- Arctic Sun Body Temperature Management System
- CritiCore Urine collection and monitoring system
- FDA QMS Documentation process and requirements
  - o ISO9001, ISO13486, CFR21 Part 820, V&V (design & mfg).
- Large clinical, sales and marketing, upper management team communication, coordination and interface.

## 2011 – 2015 Engineering Solutions Manager

Plexus Corp - HC/LS Sector

Responsible for driving engineering business development through strategic planning, process improvement and collaborative team support with key medical device OEM customers and targets.

- Drive internal/external teams for successful product TTM and TCO goals.
- Large customer (top 10 OEM) account management
- \$15M+ ENG per year revenue generation driving \$100M+ MFG.
- Manage 12+ concurrent accounts with 50+ avg. opportunities.
- Miller Heiman, Karass, A3 solution selling principles.
- Improved efficiency through opportunity, account plan and CRM modifications
- ISO9001, ISO13486, CFR21 Part 820, V&V (design & mfg).

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### **Experience Continued**

### 2003 – 2011 BDM / Project Management / Engineer

### Sparton Medical/Delphi Medical/Peak Industries (acq)

Manage and implement complex, highly regulated customer products into and through manufacturing.

- Competencies include System integration, Mechanical motion, Fluidics, Optics, Printed circuit assembly, Custom test solutions
- Product examples include Surgical Spinal Neurophysiologic Monitor, Surgical Electromagnetic Navigation Device, Infusion Pump, ADD Monitor, Metabolism Based Weight Management Device, Teeth Whitening System, Portable Oxygen Concentrator
- Manufacturing Disciplines include Certified to ISO 9001:2000, ISO 13485:2003, CMDCAS, QSR (GMP) compliant. UL, CSA, TÜV, ETL, IPC 610 Class II, with capabilities that extend to Class III. FDA registered.
- Create, implement and functionally manage 15+ outside sales representatives within western US region
- Support and manage more than 25 industry specific trade shows

### 1995 – 2003 RF Engineer

**HWI / Ball Aerospace** 

RF Engineer responsible for implementing wireless technology into communication products.

- Receiver Design:
  - Narrow and broadband tracking receivers at L-band frequencies utilizing design concepts: Filters / VCOs / Amplifiers / Mixers / Couplers
  - o LNA (Low Noise Amplifier) Design: Noise figure of less than one at Ku-band frequencies
- Antenna Design:
  - Helix antenna for CP (Circular Polarized) signals at both L1 and L2 GPS frequencies utilizing design in: Filers / Baluns / Impedance Matching / Luneberg Lens / Feed
- Equipment and Test Lab Experience:
  - Spectrum Analyzer / Network Analyzer / Anechoic Chamber / EMI Testing/ Vibration and Temperature Chambers/ Systems
- Government Work Status: Top Secret Authorization

### Education

### 1991 – 1995 BSEE - RF Specialty

University of Colorado at Boulder

- U of C Federal Credit Union Scholarship
- Welker Scholarship
- Kittredge Honors Program

2014 - 2018

### MBA - Finance & Marketing

Colorado State University at Ft. Collins

### Personal / Professional Affiliations

- RMCC Small Group Leader
- Night to Shine Volunteer
- CTEK Volunteer and Forecast Fair marketing coordination
- Rocky Mountain Venture Club
- Frederick City Chamber of Commerce
- Longmont Area Economic Council
- Colorado Medical Association
- Colorado Springs Association of Internet Professionals
- Realty Extreme
- Habitat for Humanity volunteer

### **Application Experience**

SalesForce	Harvest	Core
MS Dynamics	Max MRP	Traction
MS Project	BusPlan Pro	MS Visio
MatLab	EagleWare	С
V+	MH Blue	Sage
QuickSmith	Office365	GitHub
Atlasian	Asana	Slack
TestLink	RedMine	Wix

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